

KitchenAid™

2012 **MIX**
WITH THE BEST™



The Original



THE KITCHENAID™ ARTISAN™ RANGE

The Artisan™ features are:

- Robustness, die-cast metal with stainless steel construction
- Uncompromising performance
- Commercial durability
- Simple, intuitive controls
- Warm commercial styling
- Recognisable design



Artisan™ Tilt-Head Stand Mixers 5KSM150PS/156

"The stamp of a cook's personality expresses itself in the creation of sensuous culinary experiences, ones which encompass all the senses, the eye included. KitchenAid considers its mixers as a creative extension of the cook's hands, providing optimal control at a professional level that matches handmade results."

This Artisan™ Tilt-Head Stand Mixer is all this in an iconic design.



SMOOTH ROUNDED TILT-HEAD DESIGN

ELEGANT, EASY CLEANING AND USAGE

4.8 L STAINLESS STEEL BOWL

TO PREPARE SMALL TO LARGE QUANTITIES OF FOOD

DIRECT DRIVE

RELIABLE AND LONG LASTING

FULL METAL CONSTRUCTION

ROBUST, STABLE AND DURABLE

ORIGINAL PLANETARY ACTION

FAST AND THOROUGH MIXING

SINGLE ATTACHMENT HUB

EASY USAGE WITH A WIDE CHOICE OF OPTIONAL ACCESSORIES

Artisan™ Tilt-Head Stand Mixer Standard Accessories



WIRE WHISK K45WW



DOUGH HOOK K45DH



FLAT BEATER K5THCB

Used for incorporating air into eggs, egg whites, whipping cream and dips (such as mayonnaise). Made from hand polished aluminium with metal head. Not dishwasher-safe!

Used for mixing and kneading yeast dough such as bread, pizza dough and dips (such as mayonnaise). Made from hand polished aluminium with metal head. Not dishwasher-safe.

Used for heavy mixtures such as cakes, frostings, cookies and mashed potatoes. Made out of aluminium and anti-stick nylon coated. Dishwasher-safe.



4.8 L BOWL 5K5THSBP* AND POURING SHIELD 5KN1PS*

Polished stainless steel bowl with ergonomic handle and a 1-piece, dual purpose accessory that helps prevent splashing. The pouring spout allows you to add ingredients evenly whilst mixing. Made out of transparent Lexan, it affords a full view of the ingredients in the bowl.



4.8 L GLASS BOWL 5K5GB**

Easy to read ingredient quantity marks moulded into the side of the bowl. Delivered with silicone lid. Mixing bowl is dishwasher-, freezer- and microwave-safe. Made of durable sturdy glass.



KITCHENAID ENLARGES AND ADAPTS ITS COLOUR PALETTES IN 2012

The main objective of the Colour, Finish and Material Studio inside KitchenAid's Global Consumer Design is deepening the emotional connection between our products and our customers. To achieve its objective, the CFM Studio works to connect our customers through trend analysis and brand strategy by defining appropriate colours, finishes and materials for products. The CFM Studio always ensures appropriate implementation solutions. This results in the CFM Studio delivering innovative and desirable colour, finish and material designs specifically created for our customers' evolving needs, tastes and insights.

Wildly popular and globally positioned, the KitchenAid™ Stand Mixer is a perennial design success story. As a design icon, family heirloom or simply a very cool product, the Stand Mixer offers a pure and timeless shape and the perfect canvas for the CFM Studio to create new captivating colours and finishes.

KitchenAid and Colour Finishing and Material Studio are pleased to introduce the 2012 colour palettes. Since the KitchenAid™ Stand Mixer is a precious design product often given as a present for special occasions, this year the KitchenAid team decided to propose colour palettes inspired by traditional celebrations and global events (Christmas Time, St. Valentine's, Easter, Autumn, Halloween, Mother's and Father's day). Two new colours are being introduced in 2012: **CRYSTAL BLUE** and **FROSTED PEARL**.

The **CRYSTAL BLUE** is a SUMMER colour tone, used frequently both in the design and fashion fields. This Blue hue has a strong personality and it works as well as a colour accent without being too invasive.

The **FROSTED PEARL** is a refined white tone made precious by its metallic flakes. It evokes a mood of celebration, like Weddings. This delicate hue suggested to us creating a dedicated packaging just for it, enhancing and celebrating the unique occasion with something truly special.



SPECIAL CELEBRATIONS

Frosted Pearl

Precious, Endless



FROSTED PEARL
5KSM156FP

The KitchenAid™ brand has been waiting for some time to introduce a new white frosted pearl limited edition: excellent as a present, as a wedding gift...

The pearl, a natural sea jewel, has inspired the finishing and the name of this colour. The pearl because it is one of the most emblematic symbols in wedding celebrations. Pearls have long been considered ideal wedding gifts because they symbolize purity and innocence.

Our white special edition is a precious colour, a glossy one with a delicate stardust finish, bringing a reminder of the subdued shine of bridal dress lace, the sparkling wedding rings, even the meringue consistency of bridal cakes.



SUMMER COLOUR

CRYSTAL BLUE

Eclectic, Revolutionary, Positive



CRYSTAL BLUE
5KSM150PSCL

Crystal Blue is an exotic colour that sparkles when used as an accent. The tone is so compelling that it is able to fill any kind of surface or shape, making it immediately absorbing and eye catching.

Imagine a crystal blue KitchenAid™ Stand Mixer in a white kitchen, surrounded by juicy, summer colours, greens and pinks tones - you will instantly love it.

The New Colour Palettes 2012

White Christmas Palette



WHITE

CAFÉ LATTE

ALMOND CREAM

APPLE CIDER

Mother's Day Palette



CRANBERRY

MEDALLION SILVER*

GRAPE

Valentine Palette



RASPBERRY ICE

CANDY APPLE

CHROME

EMPIRE RED

Father's Day Palette



ESPRESSO

ELECTRIC BLUE

BRUSHED NICKEL

Easter Palette



GREEN APPLE

PINK

ICE BLUE

MAJESTIC YELLOW

Halloween Palette



TANGERINE

ONYX BLACK

METALLIC CHROME

BLACK STORM

* Replaces pearl metallic



Autumn Palette



BOYSENBERRY



YELLOW PEPPER



COBALT BLUE

Summer Colour



CRYSTAL BLUE

Special Celebrations



FROSTED PEARL



WHITE CHRISTMAS PALETTE



WHITE
5KSM150PSWH



CAFÉ LATTE
5KSM150PSLT



ALMOND CREAM
5KSM150PSAC



APPLE CIDER
5KSM150PSAP

The Christmas holidays are the perfect time to give a KitchenAid™ Stand Mixer. The stand mixer is in particular demand during holidays when preparing holiday meals for the whole family really get under way. The Christmas period often makes us think about family warmth, good filling food and sweets. For this festive season the predominant colours in this palette are White plus the creamy shades of Almond Cream, Café Latte and Apple Cider bronze.



VALENTINE PALETTE



RASPBERRY ICE
5KSM150PSRI



CANDY APPLE
5KSM150PSCA



CHROME
5KSM150PSCR



EMPIRE RED
5KSM150PSER

Saint Valentine's Day is the annual commemoration held on February 14th celebrating love and affection between intimate companions. Colours belonging to this precious palette range from the glossy Candy Apple to the passionate Empire Red, and Raspberry Ice as well as charming Chrome.



EASTER PALETTE



GREEN APPLE
5KSM150PSGA



PINK
5KSM150PSPK



ICE BLUE
5KSM150PSIC



MAJESTIC YELLOW
5KSM150PSMY

Coloured eggs are mainly related to Easter time, when the KitchenAid™ Stand Mixer comes into its own when employed in preparing various cakes and chocolate recipes. For this holiday season, we find another great occasion that takes into account the Artisan™ Stand Mixer as a present. These spring colours consist of Green Apple, Pink, Ice Blue and Majestic Yellow.



FATHER'S DAY PALETTE



ESPRESSO
5KSM150PSES



ELECTRIC BLUE
5KSM150PSEB



BRUSHED NICKEL
5KSM150PSNK

Celebrating men in the kitchen, the KitchenAid™ brand devotes a special palette just to father's day. The colours selected for this palette are sophisticated yet masculine: Espresso, Brushed Nickel and Electric Blue.



MOTHER'S DAY PALETTE



CRANBERRY
5KSM150PSCB



MEDALLION SILVER
5KSM150PSMS



GRAPE
5KSM150PSGP

This celebrated day often changes from country to country, but what remains intact is its meaning of caring. This is the occasion to thank all the mothers around the world for their kind, huge efforts, and so reward them with important gifts, such as the KitchenAid™ Stand Mixer. The colours here are related to pink hues: Cranberry, Medallion Silver and Grape.



AUTUMN PALETTE



BOYSENBERRY
5KSM150PSBY



YELLOW PEPPER
5KSM150PSYP



COBALT BLUE
5KSM150PSBU

The changing seasons announces the end of the summer and the beginning of autumn: the sky darkens, assuming a Cobalt Blue shade, and, as the leaves fall, they turn colour from green to Yellow Pepper and Boysenberry hues. Cooking now means moving back to the cosy indoor kitchen.



HALLOWEEN PALETTE



TANGERINE
5KSM150PSTG



ONYX BLACK
5KSM150PSOB



METALLIC CHROME
5KSM150PSMC



BLACK STORM
5KSM150PSBZ

Halloween is becoming a worldwide annual holiday observed on October 31st, which traditionally means trick-or-treating from door to door and so creating those holiday treats with the KitchenAid™ Stand Mixer. The Halloween palette includes two appropriate tones of black, Onyx Black and Black Storm, the Metallic Chrome and the inevitable Tangerine (orange).



34

MIX WITH THE BESTTM

6.9 L Artisan™ Bowl-Lift Stand Mixer claims are:

- Best professional culinary results using 1.3 HP motor and direct-drive transmission
- Very large quantities easily handled in 6.9 L bowl with professional lift-design
- Ultra robust stainless steel dishwasher-safe accessories
- Exceptionally durable due to full metal construction, metal controls and long-lasting motor
- Single hub to power wide choice of optional attachments



SMOOTH ROUNDED BOWL-LIFT PROFESSIONAL DESIGN

IDEAL FOR HEAVY LOADS/USE AND EASY TO CLEAN

6.9 L STAINLESS STEEL BOWL

EASILY HANDLES VERY LARGE QUANTITIES OF FOOD

1.3 HP HIGH EFFICIENCY MOTOR WITH DIRECT DRIVE

QUIET AND POWERFUL

**FULL METAL BODY CONSTRUCTION, HIGH PRECISION
METAL GEARS AND METAL CONTROL KNOBS**

STABLE, QUIET AND DURABLE

ALL STAINLESS STEEL STANDARD ACCESSORIES

ROBUST, DURABLE AND DISHWASHER-SAFE

ORIGINAL PLANETARY ACTION

FAST AND THOROUGH MIXING

SINGLE ATTACHMENT HUB

EASY USAGE WITH A WIDE CHOICE OF OPTIONAL ACCESSORIES

6.9 L Artisan™ Bowl-Lift Stand Mixer Standard Accessories



ELLIPTICAL 11-WIRE WHISK
5K7EW

Stainless steel 11-Wire Wisk has an elliptical shaped design to maximize bowl coverage allowing large capacity whipping just as quick and easy as smaller volumes. It has just the right shape and size to optimize the best whipping results.



POWERKNEAD SPIRAL
DOUGH HOOK 5K7SDH

Stainless steel PowerKnead Dough Hook and stainless steel Flat Beater provide optimal coverage of the large 6.9 L bowl. Handles both small and large jobs.



FLAT BEATER 5K7SFB



6.9 L BOWL 5KR7SB AND **POURING SHIELD** 5K7PS

Highly polished stainless steel Bowl with comfortable handle and a 1-piece, dual purpose accessory that helps prevent splashing. The pouring spout allows you to add ingredients smoothly whilst mixing. Made out of transparent Lexan, it affords a full view of the ingredients in the bowl. The 6.9 L Bowl can easily handle 3.6 kg mashed potatoes, 8 bread loaves of 450 g and even 16 pizzas.



**MIX
WITH
THE BEST**

6.9 L Artisan™ Bowl-Lift Stand Mixer 5KSM7580X

KitchenAid's Best Performing Stand Mixer in its Class

Our Most Powerful, Quietest available:

1.3 HP HIGH EFFICIENCY DC MOTOR IS DESIGNED TO RUN LONGER WHILE DELIVERING OPTIMUM TORQUE AT LOW SPEED WITH LESS HEAT BUILD-UP. THE ALL-METAL, PRECISE GEAR DESIGN PRODUCES A SMOOTH, QUIET SOUND.

Our Longest Lasting:

DESIGNED FOR A LONG LIFE OF HIGH PERFORMANCE.

Our Most Efficient:

ADVANCED FEEDBACK CONTROL COMMUNICATES IN A SPLIT SECOND TO THE MOTOR, ENSURING OPTIMAL POWER IS DELIVERED TO THE BOWL.

MIX WITH THE BESTTM

Why Watts no longer work as a measure of Mixer power!

MIX WITH THE BEST USING LESS POWER

It's a common misconception that the power ratings (wattage) is a measure of the output power of a stand mixer.

However, "watts" only measures the energy used but does not represent the mixing power.

The rating in watts of a stand mixer are set by measuring the average watt consumption drawn over a certain period of time (x minutes) by the most demanding accessory of the mixer, such as the pasta accessory for our tilt-head stand mixer or the flex edge beater (in a bowl filled with sand up to 80% of the height of the beater) for the 6.9 L bowl-lift stand mixer.

Advanced technology combined with a more efficient motor and attachments means the new KitchenAid™ 6.9 L bowl-lift stand mixer uses less energy while delivering a 1.3 HP output for ultimate mixing power.

**Comparison between both Artisan™
Tilt-Head and Bowl-Lift Stand Mixers**

5KSM150PS – 156

MAX CAPACITY PER FOOD TYPE

Max flour advised	1 kg (8 cups)
Pie crust: grams of flour	500 g
Egg white	12 eggs (medium)
Whipped cream	1 L
Cake	2.7 kg
Bread dough (stiff yeast dough = 55% Absorbtion ratio)	2 kg
Mashed potatoes	3.2 kg
Cookies (standard 5.1 cm-2 inch cookie)	108 units (9 dozen)

5KSM7580X

MAX CAPACITY PER FOOD TYPE

Max flour advised	2.2 kg (16 cups)
Pie crust: grams of flour	1150 g
Egg white	19 eggs (medium)
Whipped cream	1.9 L
Cake	4.5 kg
Bread dough (stiff yeast dough = 55% Absorbtion ratio)	3.8 kg
Mashed potatoes	3.6 kg
Cookies (standard 5.1 cm-2 inch cookie)	168 units (14 dozen)



**Artisan™ Blender with 1.5 L Glass Pitcher
and 0.75 L culinary jar 5KSB5553**

*“Blending flavours and textures is an art that can drive the passionate cook to ecstasy... or despair. Too much blending – and the composition is lost. Not enough blending – and the harmony fails. For the passionate cook a blender is above all, an artistic instrument.”
This instrument has a name – the Artisan™ Blender.*



DIE-CAST METAL BASE

ROBUST, STABLE AND BUILT TO LAST

LARGE DURABLE GLASS PITCHER WITH UNIQUE SHAPE

EASY POURING AND EASY CLEANING

SHARP STAINLESS STEEL BLADES

ULTIMATE ICE CRUSHING AND FAST CONSISTENT BLENDING

POWERFUL MOTOR WITH INTELLI-SPEED CONTROL

MAINTAINS OPTIMAL SPEED WITH EACH SETTING

"SOFT START" FEATURE

STARTS SLOWLY THEN QUICKLY INCREASES SPEED
FOR CLEAN BLENDING

**LOCKING COLLAR ASSEMBLY KEEPS BLADES FROM ROTATING
UNTIL PITCHER IS PROPERLY ATTACHED (INTERLOCK-SYSTEM)**
RELIABLE AND EASY HANDLING

**CLEAN TOUCH CONTROL PAD INTEGRATED INTO A SMOOTH
ROUNDED DESIGN**

VERSATILE USAGE AND EASY CLEANING

COATED, STEEL REINFORCED COUPLER

STRONG, DURABLE, QUIET OPERATION

STAY-PUT LID WITH INGREDIENT CUP

PRACTICAL, STEADFAST, TIGHT-FITTING AND FUNCTIONAL



Artisan™ Blender Standard Accessory*
0.75 L Culinary Blender Jar 5KSBCJ

SMALL 0.75 L AND LIGHT CULINARY ACCESSORY JAR
HIGH PERFORMANCE FOR SMALL CAPACITY RECIPES
AND SINGLE SERVINGS

COMPLEMENTS THE 1.5 L GLASS PITCHER
EASE OF USE, MULTIFUNCTIONAL AND VERSATILE

**DURACLEAR JAR MADE OF EXTREMELY
DURABLE FOOD-GRADE (BPA-FREE) MATERIAL**
SCRATCH, STAIN, HEAT AND SHATTER-RESISTANT
FOR LONG-LASTING USE

ACCESSORY JAR LID WITH DRIZZLE CAP
PRACTICAL AND EASY TO DRIZZLE OILS
OR OTHER INGREDIENTS DURING THE
BLENDER PROCESS

BPA-FREE

* This culinary Blender Jar is also available as optional accessory.





TECHNICAL SPECIFICATIONS



Artisan™ Stand Mixer 5KSM150PS – 156

Colours available	Ref.	Euro plug	British plug
pearl metallic*	5KSM150PSPM	•	•
medallion silver***	5KSM150PSMS	•	•
white	5KSM150PSWH	•	•
cocoa silver*	5KSM150PSCS	•	•
empire red	5KSM150PSER	•	•
cobalt blue	5KSM150PSBU	•	•
almond cream	5KSM150PSAC	•	•
pink	5KSM150PSPK	•	•
ice blue	5KSM150PSIC	•	—
green apple	5KSM150PSGA	•	•
majestic yellow	5KSM150PSMY	•	•
grape	5KSM150PSGP	•	•
metallic chrome	5KSM150PSMC	•	—
espresso	5KSM150PSES	•	•
boysenberry	5KSM150PSBY	•	•
tangerine	5KSM150PSTG	•	—
onyx black	5KSM150PSOB	•	•
brushed nickel	5KSM150PSNK	•	•
chrome	5KSM150PSCR	•	—
yellow pepper	5KSM150PSYP	•	•
blue willow*	5KSM150PSBW	•	•
cranberry	5KSM150PSCB	•	•
candy apple*	5KSM156CA	•	•
candy apple	5KSM150PSCA	•	•
electric blue*	5KSM156EB	•	•
electric blue	5KSM150PSEB	•	•
black storm*	5KSM156BZ	•	•
black storm	5KSM150PSBZ	•	•
raspberry ice	5KSM150PSRI	•	•
apple cider	5KSM150PSAP	•	•
crystal blue	5KSM150PSCL	•	•
café latte	5KSM150PSLT	•	•
frosted pearl	5KSM156FP	•	•

Power/Direct Drive	300 W
Motor type	AC (Alternative current)
Horsepower (output motor power)	0.3 HP
Voltage	220-240 V
Hertz	50-60 HZ
R.P.M. Speed 1-10	58 to 220
Material body	Die-cast Zinc
Type speed control	Hybrid electronic
Dimensions product	H x W x D 35.3 x 35.8 x 22.1 cm
Dimensions packaging	5KSM150PS H x W x D 41.9 x 41.4 x 27.9 cm 5KSM156* H x W x D 43 x 42 x 30.5 cm
Net weight	5KSM150PS 10.7 kg 5KSM156* 11.8 kg
Gross weight	5KSM150PS 11.9 kg 5KSM156* 13 kg
Standard Accessories	
dough hook	•
beater	•
wire whisk	•
pouring shield**	•
4.8 L polished bowl with ergonomic handle**	•
Max. dough capacity	1 kg (8 cups) of all-purpose flour or 800 g (6 cups) of whole wheat flour

* Until stocks last.

** The models 5KSM156 are delivered with a 4.8 L glass bowl (frosted pearl 5KSM156FP is delivered with a frosted bowl) and no polished bowl nor pouring shield.

*** Medallion silver replaces the colour pearl metallic



EMPIRE RED



ONYX BLACK



CANDY APPLE



FROSTED PEARL



MEDALLION SILVER

Artisan™ Bowl-Lift Stand Mixer

5KSM7580X



Colours available	Ref.	Euro plug	British plug
empire red	5KSM7580XER	•	•
onyx black	5KSM7580XOB	•	•
candy apple	5KSM7580XCA	•	•
frosted pearl	5KSM7580XFP	•	•
medallion silver	5KSM7580XMS	•	•
Power/Direct Drive		500 W	
Motor type		DC (Direct current)	
Horsepower (output motor power)		1.3 HP	
Voltage		220-240 V	
Hertz		50-60 Hz	
R.P.M. (Speed 1 – 10)		40-200	
Material body		Die-cast Zinc	
Type speed control		Electronic	
Dimensions product	H x W x D	41.7 x 37.1 x 33.8 cm	
Dimensions packaging	H x W x D	49.3 x 43.9 x 39.4 cm	
Net weight		12.6 kg	
Gross weight		14.4 kg	
Standard Accessories:			
PowerKnead dough hook		•	
flat beater		•	
wire whisk		•	
pouring shield		•	
6.9 L bowl with comfortable handle		•	
Max. dough capacity		2.2 kg (16 cups) of all-purpose flour	



Artisan™ Blender with 1.5 L Glass Pitcher and 0.75 L Culinary Blender Jar 5KSB5553***

Colours available	Ref	Euro plug	British plug
pearl metallic*	5KSB5553PM	•	•
medallion silver**	5KSB5553MS	•	•
white	5KSB5553WH	•	•
cocoa silver*	5KSB5553CS	•	•
empire red	5KSB5553ER	•	•
cobalt blue	5KSB5553BU	•	•
almond cream	5KSB5553AC	•	•
pink	5KSB5553PK	•	•
green apple	5KSB5553GA	•	•
tangerine	5KSB5553TG	•	—
majestic yellow	5KSB5553MY	•	•
onyx black	5KSB5553OB	•	•
brushed nickel	5KSB5553NK	•	•
chrome	5KSB5553CR	•	—
crystal blue***	5KSB5553CL	•	•
Power		550 W / 0.9 Hp	
Voltage		220-240 V	
Hertz		50-60 Hz	
RPM		4000-11500	
Dimensions product	H x W x D	38.6 x 18.5 x 22.9 cm	
Dimensions packaging	H x W x D	43.9 x 27.5 x 25.8 cm	
Net Weight		5.9 kg	
Gross Weight		7.7 kg	
Net Weight culinary blender jar		460 g	
Glass pitcher capacity		1.5 L	
Culinary jar capacity		0.75 L	

* Until stocks last.

** Medallion silver replaces the colour pearl metallic.

*** Available July 2012.

EAN Codes – 5KSM150PS – 156 – British plug

Ref	Colour	EAN Code
5KSM150PSBWH	WHITE	5413184104207
5KSM150PSBBU	COBALT BLUE	5413184104214
5KSM150PSBAC	ALMOND CREAM	5413184104221
5KSM150PSBMY	MAJESTIC YELLOW	5413184104238
5KSM150PSBER	EMPIRE RED	5413184104245
5KSM150PSBNK	BRUSHED NICKEL	5413184104252
5KSM150PSBOB	ONYX BLACK	5413184104412
5KSM150PSBMC	METALLIC CHROME	5413184104474
5KSM150PSBPM	PEARL METALLIC	5413184104504
5KSM150PSBGA	GREEN APPLE	5413184104511
5KSM150PSBBY	BOYSENBERRY	5413184104559
5KSM150PSBPK	PINK	5413184104566
5KSM150PSBYP	YELLOW PEPPER	5413184104665
5KSM150PSBCS	COCOA SILVER	5413184104672
5KSM150PSBBW	BLUE WILLOW	5413184104689
5KSM150PSBCB	CRANBERRY	5413184104696
5KSM150PSBGP	GRAPE	5413184104702
5KSM156BEB	ELECTRIC BLUE	5413184104733
5KSM156BBZ	BLACK STORM	5413184104757
5KSM156BCA	CANDY APPLE	5413184104771
5KSM150PSBRI	RASPBERRY ICE	5413184104795
5KSM150PSBES	ESPRESSO	5413184104818
5KSM150PSBLT	CAFÉ LATTE	5413184104832
5KSM150PSBAP	APPLE CIDER	5413184104917
5KSM150PSBMS	MEDALLION SILVER	5413184104962
5KSM150PSBCL	CRYSTAL BLUE	5413184104979
5KSM150PSBCA	CANDY APPLE	5413184104986
5KSM150PSBBZ	BLACK STORM	5413184104993
5KSM150PSBEB	ELECTRIC BLUE	5413184105013
5KSM156BFP	FROSTED PEARL	5413184105020

EAN Codes – 5KSM7580X – British plug

Ref	Colour	EAN Code
5KSM7580XBER	EMPIRE RED	5413184160319
5KSM7580XBOB	ONYX BLACK	5413184160234
5KSM7580XBCA	CANDY APPLE	5413184160173
5KSM7580XBMS	MEDALLION SILVER	5413184160197
5KSM7580XBFP	FROSTED PEARL	5413184160210

EAN Codes – 5KSB5553 – British plug

Ref	Colour	EAN Code
5KSB5553BPM	PEARL METALLIC	5413184122836
5KSB5553BMS	MEDALLION SILVER	5413184122959
5KSB5553BWH	WHITE	5413184122799
5KSB5553BCS	COCOA SILVER	5413184122867
5KSB5553BER	EMPIRE RED	5413184122775
5KSB5553BBU	COBALT BLUE	5413184122812
5KSB5553BAC	ALMOND CREAM	5413184122768
5KSB5553BPK	PINK	5413184122843
5KSB5553BGA	GREEN APPLE	5413184122850
5KSB5553BTG	TANGERINE	-
5KSB5553BMY	MAJESTIC YELLOW	5413184122805
5KSB5553BOB	ONYX BLACK	5413184122782
5KSB5553BNK	BRUSHED NICKEL	5413184122829
5KSB5553BCR	CHROME	-
5KSB5553BCL	CRYSTAL BLUE	5413184122973

EAN Codes – 5KSM150PS – 156 – Euro plug

Ref	Colour	EAN Code
5KSM150PSEWH	WHITE	5413184104108
5KSM150PSEMY	MAJESTIC YELLOW	5413184104122
5KSM150PSEER	EMPIRE RED	5413184104139
5KSM150PSEBU	COBALT BLUE	5413184104146
5KSM150PSEAC	ALMOND CREAM	5413184104153
5KSM150PSEBY	BOYSN BERRY	5413184104160
5KSM150PSECR	CHROME	5413184104337
5KSM150PSEOB	ONYX BLACK	5413184104177
5KSM150PSENK	BRUSHED NICKEL	5413184104184
5KSM150PSETG	TANGERINE	5413184800239
5KSM150PSEPK	PINK	5413184104344
5KSM150PSEIC	ICE BLUE	5413184104375
5KSM150PSEMC	METALLIC CHROME	5413184104436
5KSM150PSEPM	PEARL METALLIC	5413184104481
5KSM150PSEG A	GREEN APPLE	5413184104498
5KSM150PSEBW	BLUE WILLOW	5413184104542
5KSM150PSEYP	YELLOW PEPPER	5413184104610
5KSM150PSECS	COCOA SILVER	5413184104627
5KSM150PSECB	CRANBERRY	5413184104641
5KSM150PSEGP	GRAPE	5413184104658
5KSM156EEB	ELECTRIC BLUE	5413184104634
5KSM156EBZ	BLACK STORM	5413184104740
5KSM156ECA	CANDY APPLE	5413184104764
5KSM150PSERI	RASPBERRY ICE	5413184104788
5KSM150PSEES	ESPRESSO	5413184104801
5KSM150PSELT	CAFÉ LATTE	5413184104825
5KSM150PSEAP	APPLE CIDER	5413184104900
5KSM150PSEMS	MEDALLION SILVER	5413184105037
5KSM150PSECL	CRYSTAL BLUE	5413184105044
5KSM150PSECA	CANDY APPLE	5413184104924
5KSM150PSEBZ	BLACK STORM	5413184104931
5KSM150PSEEB	ELECTRIC BLUE	5413184104948
5KSM156EFP	FROSTED PEARL	5413184104955

EAN Codes – 5KSM7580X – Euro plug

Ref	Colour	EAN Code
5KSM7580XEER	EMPIRE RED	5413184160302
5KSM7580XEOB	ONYX BLACK	5413184160227
5KSM7580XECA	CANDY APPLE	5413184160166
5KSM7580XEMS	MEDALLION SILVER	5413184160180
5KSM7580XEFP	FROSTED PEARL	5413184160203

EAN Codes – 5KSB5553 – Euro plug

Ref	Colour	EAN Code
5KSB5553EPM	PEARL METALLIC	–
5KSB5553EMS	MEDALLION SILVER	5413184122942
5KSB5553EWH	WHITE	5413184122898
5KSB5553ECS	COCOA SILVER	–
5KSB5553EER	EMPIRE RED	5413184122874
5KSB5553E BU	COBALT BLUE	5413184122614
5KSB5553EAC	ALMOND CREAM	5413184122935
5KSB5553EPK	PINK	5413184122031
5KSB5553EGA	GREEN APPLE	5413184122024
5KSB5553ETG	TANGERINE	5413184122048
5KSB5553EMY	MAJESTIC YELLOW	5413184122017
5KSB5553EOB	ONYX BLACK	5413184122911
5KSB5553ENK	BRUSHED NICKEL	5413184122980
5KSB5553ECR	CHROME	5413184122997
5KSB5553ECL	CRYSTAL BLUE	5413184122996

No part of this publication may be reproduced and/or published in print, by photocopying, on microfilm or in any other manner without the prior written consent by KitchenAid.

Printer: www.symeta.com

Photography: Tony le Duc; Studio Ferrazzini Bouchet;
Stojan + Voumard sa

© 2012 KitchenAid Europa, Inc.
Nijverheidslaan 3 Box 5
B-1853 Strombeek-Bever

CATAMBIENTE12EXP/GB